TONG SHEN

UX & UI Designer

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PROJECTS

LYNK Electric Infotainment System Redesign

08/2022 - 09/2022
- Led design to increase buy in and trustworthy value
- Collaborated with client to understand needs and requirements
- Conducted 9 user interviews and iterated design
- Delivered hi-fidelity prototype

Air Reading Website Design

07/2022 - 08/2022
- Conducted 8 usability tests
- Collaborated with client to understand needs and requirements
- Final design was applied and increased credibility for the company

BMind Social APP

06/2022 - 07/2022
- Developed social feature and online reading experience
- Led visual and UI design
- Created logo and design system

Under Armour Running APP

06/2019 - 07/20219
- Collaborated with professional athletes and specialists from Under Armour
- Led visual and UI design

WORK EXPERIENCE

Art Center College of Design

Assistant Coordinator   04/2021 - 09/2022   Los Angeles, CA
- Teaching assiatant to help professor perform during lectures
- Review and critique homeworks for technical drawings

BE AN Cultural Associate

Lead Visual Designer   Los Angeles, CA 06/2021 - 01/2023
- Led visual design for marketing materials
- Created branding package for the company

Freelance Architectural Designer

Freelance   Los Angeles, CA 05/2020 - 01/2022
- Bahamas Bird Cay residential house design
        On-site measurement,3D modeling and renderings and plan drawings
- Movie studio facade design
        3D model and renderings

EDUCATION

2017-2020	Art Center College of Design	
	Bachelor of Science in Environmental Design	
2016-2017	China Academy Of Art	
	Chinese Traditional Painting & Caligraphy	
2013-2015	Pasadena Community College	
	Degree in Art History & Studio Art	

US & UI SKILLS

General Research
Affinity Map
Heuristic Evaluation
User Research
C&C Analysis
Discussion Guide
User Scenarios
Personas
Journey Mapping
Card Sorting
Information Architecture
Wireframes
User-centered Design
Web & Mobile Design
Illustration & Sketching
Icon/Logo Design
Prototype

TOOLS

Figma
Sketch
InVision
Principle
Zeplin
Adobe Suite
Rhino
Solidworks
Unreal Engine
KeyShot
Twinmotion
Lumion

LANGUAGE

Mandarin
English